ORDER

Orders Order / Rev: 2095613 Alt Order #: WOC12733628 Product Desc: Issue **WHAS** 9982 Estimate: Flight Dates: 10/13/20 - 10/19/20 Primary AE: Ben Stecker Original Date / Rev: 10/08/20 / 10/08/20 Sales Office: **TSWAS** RFP NAT Order Type: Sales Region: Agency Name: Targeted Platform Media, LLC / POL **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1291 Hollywood Avenue Billing Cycle: EOM/EOC Annapolis, MD 21403 Agency Commission: 15% ISS/ Ditch Mitch Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: IS-Candidate/US Senate 188429 Advertiser External ID: Revenue Code 1: AGY 20383AG Agency External ID: Revenue Code 2: (POL) Political Unit Code: General Revenue Code 3: (POL) Issue

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/19/20	54	\$27,500.00	\$23,375.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	54	\$27,500.00	\$23,375.00	0.00
Totals	54	\$27,500.00	\$23,375.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	12%	\$27,500.00
Market	100%	\$229 166 67

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	88%	\$201,666.67
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WHAS	10/13/20	10/15/20	Local News @ 430a	a M-FCM	430-5a	-1-1	:30	2	\$100.00P02	0.00 NM	2	\$200.00
				WHAS11 WAKE U	P NEWS @								
	(Progran	n: WHAS1	1 WAKE I	JP NEWS @ 430A)									
	Star	t Date 1	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating					l	
١٨	/eek: 10/	12/20	10/18/20	-1-1	2	\$100.00	0.00					I	

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WHAS

Order / Rev: 2095613

2093013

Advertiser: ISS/ Ditch Mitch

Estimate:

Alt Order #: WOC12733628

Product Desc: Issue

Flight Dates: 10/13/20 - 10/19/20

9982

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	L	en Spot	ts	Rate Pri	Rtg Type	Spots	Amount
_	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	10/12/20 AS 10/13/2	10/18/20	-1-1 Local News @ 5a	M-F CM	\$100.00 5-6a	0.00 1-1-1-		:30	3	\$200.00P02	0.00 NM	3	\$600.00
			WHAS11 WAKE			111		.00	Ü	Ψ200.001 02	0.00 14141	Ŭ	ψοσσ.σσ
			JP NEWS @ 5A)	Snoto/Mook	Poto	Dating							
_	<u>Start Date</u> 10/13/20	End Date 10/19/20	<u>Weekdays</u> 1-1-1	Spots/Week 3	<u>Rate</u> \$200.00	Rating 0.00							
N 3 WHA	AS 10/13/2	0 10/15/20	Local News @ 6a	M-F CM	6-7a	-111		:30	3	\$275.00P02	0.00 NM	3	\$825.00
(Prog	ıram: WHA:	S11 WAKE I	WHAS11 WAKE JP NEWS @ 6A)	UP NEWS @	(
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
	10/12/20	10/18/20	-111	3	\$275.00	0.00							
N 4 WHA	AS 10/13/2	0 10/19/20	Good Morning Am		7-9a	111-1-		:30	4	\$500.00P02	0.00 NM	4	\$2,000.00
(Prog	ıram: GOOI	O MORNING		5 / WILL WORK									
_	Start Date	End Date	<u>Weekdays</u> 111-1	Spots/Week	Rate	Rating							
	10/13/20 AS 10/13/2	10/19/20	The View	CM	\$500.00 11-12p	0.00 1-1-1-		:30	3	\$200.00P02	0.00 NM	3	\$600.00
			THE VIEW	O.III	<u>-</u> p			.00	Ü	Ψ200.001 02	0.00 11111		φοσσ.σσ
	رram: THE ا	-	Waakdaya	Chata/Maak	Data	Dating							
_	Start Date 10/13/20	End Date 10/19/20	<u>Weekdays</u> 1-1-1	Spots/Week 3	<u>Rate</u> \$200.00	Rating 0.00							
N 6 WHA	AS 10/13/2	0 10/19/20	Local News @ 12	p M-F CM	12-1p	1-11		:30	3	\$200.00P02	0.00 NM	3	\$600.00
(Prog	ıram: WHA	S11 NEWS	WHAS11 NEWS	AT NOON									
, ,	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	10/13/20	10/19/20	1-11	3	\$200.00	0.00							
N 7 WHA	AS 10/13/2	0 10/16/20	GMA3 GMA3	CM	1-2p	-1-11-		:30	3	\$150.00P02	0.00 NM	3	\$450.00
(Prog	ram: GMA	3)	OWAS										
_	Start Date	End Date	Weekdays -1-11	Spots/Week	Rate	Rating							
	10/12/20 AS 10/13/2	10/18/20	Local News @ 4p	M-F CM	\$150.00 4-5p	0.00 1-11		:30	3	\$275.00P02	0.00 NM	3	\$825.00
			WHAS11 NEWS		. 00				Ū	Ψ2.0.00.02	0.00		4020.00
		S11 NEWS (End Date	@ 4P) <u>Weekdays</u>	Spoto/Mook	Poto	Poting							
_	<u>Start Date</u> 10/13/20	10/19/20	1-11	Spots/Week 3	<u>Rate</u> \$275.00	Rating 0.00							
N 9 WHA	AS 10/13/2	0 10/19/20	Local News @ 5p		5-530p	11-11-		:30	4	\$450.00P02	0.00 NM	4	\$1,800.00
(Prog	ıram: WHA:	S11 NEWS (WHAS11 NEWS	@ 5p									
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
-	10/13/20	10/19/20	11-11	4	\$450.00	0.00							
N 10 WHA	AS 10/13/2	0 10/16/20	Local News @ 53 WHAS11 NEWS		530-6p	-1111-		:30	4	\$600.00P02	0.00 NM	4	\$2,400.00
(Prog	ıram: WHA	S11 NEWS (@ 0001									
_	Start Date 10/12/20	End Date	<u>Weekdays</u> -1111	Spots/Week 4	Rate	Rating 0.00							
		10/18/20	Local News @ 6p	<u> </u>	\$600.00 6-630p	-1111-		:30	4	\$700.00P02	0.00 NM	4	\$2,800.00
			WHAS11 NEWS		7 777					********			+- ,
	gram: WHA9 Start Date	S11 NEWS (End Date	@ 6p) <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
_	10/12/20	10/18/20	-1111	<u>Spois/week</u>	\$700.00	0.00							
N12 WHA	AS 10/13/2	0 10/19/20	ET 7-730p	СМ	7-730p	11		:30	2	\$800.00P02	0.00 NM	2	\$1,600.00
(Prog	ıram [.] FNTF	RTAINMEN	ENTERTAINMEN T TONIGHT)	IT TONIGHT									
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
	10/13/20	10/19/20	11	2	\$800.00	0.00							
N 13 WHA	AS 10/13/2	0 10/19/20	Inside Ed 730-8p INSIDE EDITION	СМ	730-8p	11-11-		:30	4	\$800.00P02	0.00 NM	4	\$3,200.00
(Prog	ıram: INSID	E EDITION)											
<u>s</u>	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							

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WHAS

Order / Rev: 2095613

Advertiser:

ertiser: ISS/ Ditch Mitch

Alt Order #: WOC12733628

Product Desc: Issue

Flight Dates: 10/13/20 - 10/19/20

Estimate: 9982

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	13/20	10/19/20	11-11	4	\$800.00	0.00						
N14 WHAS	10/13/2	0 10/15/20	Local News @ 11 WHAS11 NEWS	•	11-1135p	-111	- :30	3	\$600.00P02	0.00 NM	3	\$1,800.00
(Program: WHAS11 NEWS AT 11 M-F)												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/18/20	-111	3	\$600.00	0.00						
N15 WHAS	10/13/2	0 10/16/20	Jimmy Kimmel	CM	1135p-1237a	-1-11	- :30	3	\$150.00P02	0.00 NM	3	\$450.00
			JIMMY KIMMEL									
(Prograr	m: JIMM`	Y KIMMEL)										
	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/18/20	-1-11	3	\$150.00	0.00						
N16 WHAS	10/13/2	0 10/13/20	Tue Prime Other	CM	8-11p	-1	- :30	1	\$1,925.00P02	0.00 NM	1	\$1,925.00
(5)	5.4.01		BACHELORETTE	₫								
		IELORETTE	-									
·	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/18/20	-1		\$1,925.00	0.00						
N 17 WHAS	10/13/2	0 10/15/20	Prime Political Pro		Various	1	- :30	1	\$3,000.00P02	0.00 NM	1	\$3,000.00
(5)	DDE0	IDENITIAL E	Prime Political Pr	ogram								
, ,		IDENTIAL C	,			.						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/18/20	1		\$3,000.00	0.00						
N18 WHAS	10/13/2	0 10/17/20	NCAA FB Daytim	•	12-330p	1-	- :30	1	\$850.00P02	0.00 NM	1	\$850.00
(Dro grov	ABC (ABC COLLEGE F	-001BALL 12	<u> </u>							
			OOTBALL 12P)	Consta ////	Dete	Datina						
Stal Week: 10/	rt Date	End Date 10/18/20	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$850.00	Rating 0.00						
							-20	- 1	\$07E 00 D00	0.00 NIM	4	#075.00
N 19 WHAS	10/13/2	0 10/18/20	Good Morning Am			0 AM1	L :30	1	\$275.00P02	0.00 NM	1	\$275.00
(Program	m. COOI		GOOD MORNING AMERICA)	3 AMERICA	(6.00 AIVI-9.0	U AIVI)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/18/20	1	<u> </u>	\$275.00	0.00						
N20 WHAS			Local News @ 63		630-7p	1	L :30	1	\$700.00P02	0.00 NM	1	\$700.00
NZO WIIAG	10/13/2	0 10/10/20	WHAS11 NEWS		030-7 p		.50	'	ψ100.001 02	U.UU INIVI	Į.	Ψ700.00
(Progran	m: WHAS	S11 NEWS (@ 000p								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/18/20	1	1	\$700.00	0.00						
N21 WHAS			Local News @ 11	p Su CM	11-1135p	1	L :30	1	\$600.00P02	0.00 NM	1	\$600.00
	. 5, . 5, 2		WHAS11 NEWS			-		•	+000.00.02	3.00 . 1111	•	4000.30
(Prograr	m: WHAS	S11 NEWS /										
, ,	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	12/20	10/18/20	1	1	\$600.00	0.00						

Totals 54 \$27,500.00